

NMTS Policy

Topic: Publicizing Commercial Offers to NMTS Membership

Date: February 2007

Revised: October 2015

Policy:

- As has been done in the past, NMTS should continue to announce local area bicycling-related events (Santa Fe Century, Albuquerque Century, MS 150, etc.) – on the web site, in email blasts, and in *The Freewheel*.
- NMTS should not publicize commercial enterprises or offers that are available to the general public (sales at Performance Bike, etc.). This includes all forms of publicity, such as listing on the NMTS web site, including in NMTS email blasts, including in *The Freewheel*, providing NMTS member email addresses or other contact information to commercial enterprises for publicity purposes, and handing out publicity flyers or displaying publicity posters at events involving NMTS. The exception to this is the paid advertisements that are included in *The Freewheel*.
- For commercial offers that are exclusive to NMTS membership (such as discounts on commercial products or services), each offer will be evaluated by the Board on a case-by-case basis. If the Board believes that a significant part of the membership would derive real benefit from the offer, the offer may be publicized to the membership.